

# 2022 STRUCTURE CABLING MARKET REPORT-CHINA



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## PREFACE

2021 was a year of both phenomenal highs and troubling lows for the structure cabling market in China. While the market witnessed historically high growth and sales figures at the beginning of the year, at the end of the year, the real estate market was rocked by the debt crisis clouding the future for not just the structure cabling market, but for the Chinese economy as a whole. Adding on to these macroeconomic woes, the price of materials and components has caused significant price hikes across the board and the strengthening of the yuan against the dollar makes this already complex situation even more tricky to navigate. While this year was a roller coaster ride for the industry, the trends of increasing competition in the DC sector continues and increasing prevalence of direct buying from the tech giants building their own DCs continue to intensify price competition and drive less efficient, smaller scale suppliers out of this lucrative but challenging market. But all is not lost; in this minefield of dangers still lie opportunities and gaps that savvy suppliers can exploit to make the most out of these tumultuous circumstances, and GIM Research's 2022 Structure Cabling Market Report can provide all of the analysis, forecasts, and upcoming trends necessary to take full advantage of these opportunities, while avoiding the pitfalls and threats which lurk beneath the surface.

This market report will include:

- Market size in 2021
- Positive and negative drivers
- Key market segments and growth
- LAN and DC market
- Computing cloud/Colo DC market and profitability
- Industry unicorns and competition
- Channel development and direct sales
- Price hikes and rationale
- Product manufacturing
- Price hikes and rationale
- Market outlook for 2022 and beyond

## COMPANY INTRODUCTION

Green Industry Market Research Company Ltd. (GIM Research) is a market research agency that specializes in conducting independent and exclusive studies focusing on the building efficiency and new energy sectors, and offers a comprehensive range of market research services to clients across the globe.

Established by a dedicated group of market consultants, GIM Research offers over many years of combined experience in the building efficiency and new energy sectors, and their personal network of researchers, consultants and insiders reinforces the strength and accuracy of all of our syndicated reports. The team at GIM research strives to give our clients the most precise and clearest evaluation of the market, and has the willingness and the know-how to guide them towards achieving success in the market.

**2022**  
***China Structure Cabling Market***  
***Report***

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